

DON'T BUST THE BUDGET THIS HOLIDAY SEASON

You may have more money than you think!



66% of Americans shopping for winter holiday gifts **go over budget**, typically by an average of \$116.



74% of holiday gift givers **cut back on indulgences** like dining out and entertainment.



GET THE MOST OUT OF ALL YOUR MONEY

This year, take advantage of your hidden holiday cash



Coins are money, too.

Americans who have spare change lying around estimate they have just under \$21 in coins, but Coinstar customers cash in an average of \$58¹ when they convert their coins to no fee eCertificates. That's nearly three times more!



Gift card collectors.

58% of Americans are holding at least one gift card and 48% admit that they wait to use them or never cash them in at all.



Unused gift cards.

More than \$1 billion in gift cards goes unredeemed annually², yet only 12% sell gift cards to help stretch their holiday budgets.



Control spending with cash.

50% of holiday gift givers usually pay for most or all of their presents with cash, which may help curb overspending.

Big green Coinstar® kiosks make it simple to convert coins to cash or no fee eCertificates.



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New bright yellow Coinstar Exchange™ kiosks, now available in select markets, let consumers instantly exchange unused or partially used gift cards for cash.

¹ Based on a 12-month trailing average

² CEB TowerGroup, "Gift Cards State of the Union 2013," Dec. 2, 2013